Disabled Peoples Organaisations, Parent Associations, NGOs, Government Institutions, Rehabilitation Professionals, Corporate social responsibility

FLAG RPD

MISSION - GREAT

NATIONAL PURPLE DRIVE FOR DISABILITY RIGHTS

A National Movement for Rights, Dignity, Accessibility & Inclusion

A Drive to InspireAwareness that Leads to Action

Inauguration: 3 December 2026
Valedictory: 3 December 2027

OUR VISION - FLAGRPD

FREE LEGAL AID GUARANTEE FOR THE RIGHTS OF PERSONS WITH DISABILITIES

OUR MISSION - GREAT

GRIEVANCE, REDRESSAL, EMPOWERMENT, ADVOCACY, TRAINING



THE MOVEMENT

The National Purple Drive for Disability Rights (NPDDR) is a proposed nationwide movement to promote a dignified, inclusive and rights-based life for Persons with Disabilities.

The movement seeks to connect Persons with Disabilities, families, caregivers, Disabled People's Organisations (DPOs), NGOs, rehabilitation professionals, educational and healthcare institutions, government agencies, corporates, volunteers and other stakeholders through a coordinated national platform. The initiative is designed to bridge the gap between rights, resources and people through awareness, grievance redressal, legal support, service linkages, accessibility advocacy, empowerment and sustained follow-up.

The first phase proposes a national outreach covering approximately 450 districts through 200 programmes, with an intended reach and benefit of at least 1 lakh persons and community members.

WHY A NATIONAL DRIVE?

From Awareness to Action

Persons with Disabilities live across every region and section of society. Yet many continue to experience barriers in accessing rights, services, rehabilitation, education, employment, mobility, assistive technology and accessible environments.

The challenges are not limited to the availability of schemes and services. They also include:

- Limited awareness of rights and entitlements
- Gaps in implementation of laws and schemes
- Physical and transportation barriers
- Digital and web-accessibility barriers
- Limited access to rehabilitation and assistive technology
- Employment and livelihood barriers
- Difficulties in grievance registration and follow-up
- Inadequate consideration of caregivers and families
- Gaps in disaster preparedness and emergency inclusion
- Fragmented availability of disability-related resources
- Bring recognition to the rehabilitition proffessional,

NDDR seeks to bring these concerns from the local level to the national platform through systematic documentation, networking, service linkage and advocacy

OUR VISION

FLAGRPD - FREE LEGAL AID GUARANTEE FOR THE RIGHTS OF PERSONS WITH DISABILITIES

FLAGRPD is the vision pillar of the National Drive for Disability Rights. It seeks to ensure that Persons with Disabilities and their families are able to:

KNOW *their rights*, **UNDERSTAND** *available remedies*, **ACCESS** *legal guidance*, **REGISTER** *grievances*, **SEEK** *appropriate redressal*, **FOLLOW UP** *until appropriate action*

The programme will promote legal-rights awareness through structured sessions, dialogues, accessible information materials and linkages with appropriate legal and administrative authorities, including District Legal Services Authorities wherever applicable.

Rights should not remain on paper. Rights must reach people.

OUR MISSION - GREAT

GRIEVANCE: Identify and document accessibility barriers, discrimination, service-delivery gaps and rights-related grievances.

REDRESSAL: Support appropriate registration, referral, follow-up and resolution through competent legal, administrative and institutional mechanisms.

EMPOWERMENT: Connect Persons with Disabilities and their families with education, employment, welfare, rehabilitation and livelihood opportunities.

ADVOCACY: Promote accessibility, reasonable accommodation, inclusive infrastructure, accessible transportation and digital accessibility.

TRAINING: Build knowledge, skills, technical capacity and practical abilities that support independence and participation.

GREAT transforms the vision of FLAGRPD into a practical community-level action framework.

WHAT WILL THE DRIVE DO?

A National Platform for Action

LEGAL RIGHTS & GRIEVANCE REDRESSAL: Legal awareness, grievance collection, registration, referral, follow-up and rights protection.

HEALTH & REHABILITATION: Health screening, rehabilitation linkages, insurance awareness and referral support.

UDID & GOVERNMENT SERVICES: Awareness and facilitation relating to UDID and applicable government schemes.

ASSISTIVE TECHNOLOGY: Access to aids, appliances, assistive devices and appropriate technology.

ACCESSIBILITY: Advocacy for barrier-free infrastructure, accessible transportation and digital accessibility.

EDUCATION & SKILLS: Inclusive education, skill development, vocational training and capacity building.

EMPLOYMENT & LIVELIHOODS: Job fairs, employment linkages, livelihood opportunities and market exposure.

COMMUNITY AWARENESS: Exhibitions, public programmes, student activities and disability-awareness campaigns.

RECOGNITION: Recognition and showcasing of achievements, talents and contributions of Persons with Disabilities.

EXPECTED OUTCOMES

The programme activities will be adapted to local needs and disability-related priorities.

2,000+ Health insurance support
60,000+ Grievance redressal support
2,000+ UDID facilitation
5,000 + Assistive-device support
2,000 + Health/rehabilitation screening
50,000+ Exhibition reach
50,000+ Student/community engagement through competitions
2,000+ Accident insurance-related facilitation
10,00,000+ General public awareness

Targets are indicative and subject to local needs, eligibility, programme feasibility and applicable procedures.

RESOURCE MAPPING

CONNECTING RESOURCES WITH NEED

NPDDR proposes a multi-stakeholder resource mobilisation model involving government institutions, CSR partners, service organisations, NGOs, DPOs, parent associations, rehabilitation professionals and national institutions.

GOVERNMENT & PUBLIC INSTITUTIONS

Convergence with relevant Central and State Government departments, disability-related schemes, District and State Administrations and appropriate institutional programmes.

CSR & SERVICE ORGANISATIONS

Partnerships with CSR-supported organisations and service organisations for programme support, sponsorship and local resource mobilisation.

LOCAL PARTNERS

NGOs, DPOs, parent associations, rehabilitation professional associations and State/District coordination teams will support local logistics and community mobilisation.

ACCESSIBLE MOBILITY

Partnerships may be explored with organisations working in indigenous technology, accessible mobility and Made-in-India solutions.

ASSISTIVE DEVICES

Potential resource linkages include **ALIMCO, National Institutes, CRCs, DDRCs/DRCs** and other relevant rehabilitation institutions.

Uniting like minded individuals , organaisations, dpo ngo and aprent associations and proffessional bodies and corporates

THE LEADERSHIP

The NDDR core team will be guided by 11 advisors. Additionally, 36 state coordinators will be guided by five committee members from each state and union territory, depending on the number of programs running in those regions. Local NGOs, DPOs, and parent associations will also extend their support to advance the movement.

Prajith Jayapal, President, will lead a nationwide drive across 28 states and 8 union territories, attending all 200 events with the assistance of state coordinators and partner NGOs/DPOs.



Disability is not a sign of weakness, inability, or individual failure collective action is required for empowerment.

